



GRETCHEN WHITMER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF AGRICULTURE  
AND RURAL DEVELOPMENT

DR. TIM BORING  
DIRECTOR

Dear Friends,

On behalf of Michigan's fair industry, welcome to the 2025 county fair season!

Millions of people attend Michigan's county fairs each year, enjoying the sights, sounds, and activities that have become an annual tradition across the state.

Michigan's county fairs are cornerstones of social and cultural community identity. These annual events bring people together and maintain essential connections to rural traditions at a time when people are increasingly disconnected from agriculture and food production. Our state's 85 local, county, and state fairs provide safe, family-friendly entertainment and celebrate our important agricultural heritage.

County fairs also support nearly 50,000 Michigan youth who participate in livestock and community art exhibitions each year. These youth activities are meaningful educational and professional development opportunities and build lifelong connections with agriculture. The support provided by local businesses and families also provides meaningful resources for continuing education.

Whether you are here as a sponsor, exhibitor, or fairgoer, many family memories await you. I wish you great adventures during the 2025 fair season.

Sincerely,

A handwritten signature in black ink that reads 'Tim Boring'.

Dr. Tim Boring  
Director